



J S D A Inc. 2023 Benefit Report

JANICE STEVENOR DALE + ASSOCIATES



We are NetZero. At J S D A Inc we operate internally and externally to cut greenhouse gas emissions near zero. Digital operation is key. Alignment with UN principals with active investment. Nature in every project. Community involvement with strategic initiatives. Together, everyone benefits: our clients choose distinctive designs that advance their role in the spectrum of sustaining work|life. Transformation you can count on.



BOISE
LOS ANGELES
CHICAGO
www.JSDA.com



2023



THE WILDEST PLACE

NEWSLETTER OF THE SELWAY BITTERROOT FRANK CHURCH FOUNDATION

J S D A Inc. Q1/Q2 projects were strong, including two start up organizations and a restaurant. The increasing interest rates slowed the fall.projects, and unexpected poor soil conditions redirected a new construction project. Urban housing opportunities currently under exploration. We continued building our portfolio of commercial and residential projects, expanding into digital drone imaging. J S D A Inc., contributes thought leadership through LinkedIn and were invited to speak on the Future of Work at INL.

12M square feet of vacant office space in downtown LA indicate a shifting market in southern California. Further impacted by entertainment industry strikes, commercial workspaces are changing slowly relative to evolving hybrid work practices, co-working and regionalized workspaces.

October 2023 report by **JP Morgan** shows Boise as the nation's breakaway leader in urban recovery with a score of 73/100, outranking Austin Texas and San Francisco. The city has an "ease of doing business" score of 83, and an economic growth score of 82. With an 11% office vacancy rate, the lowest in the country. – BoiseDev



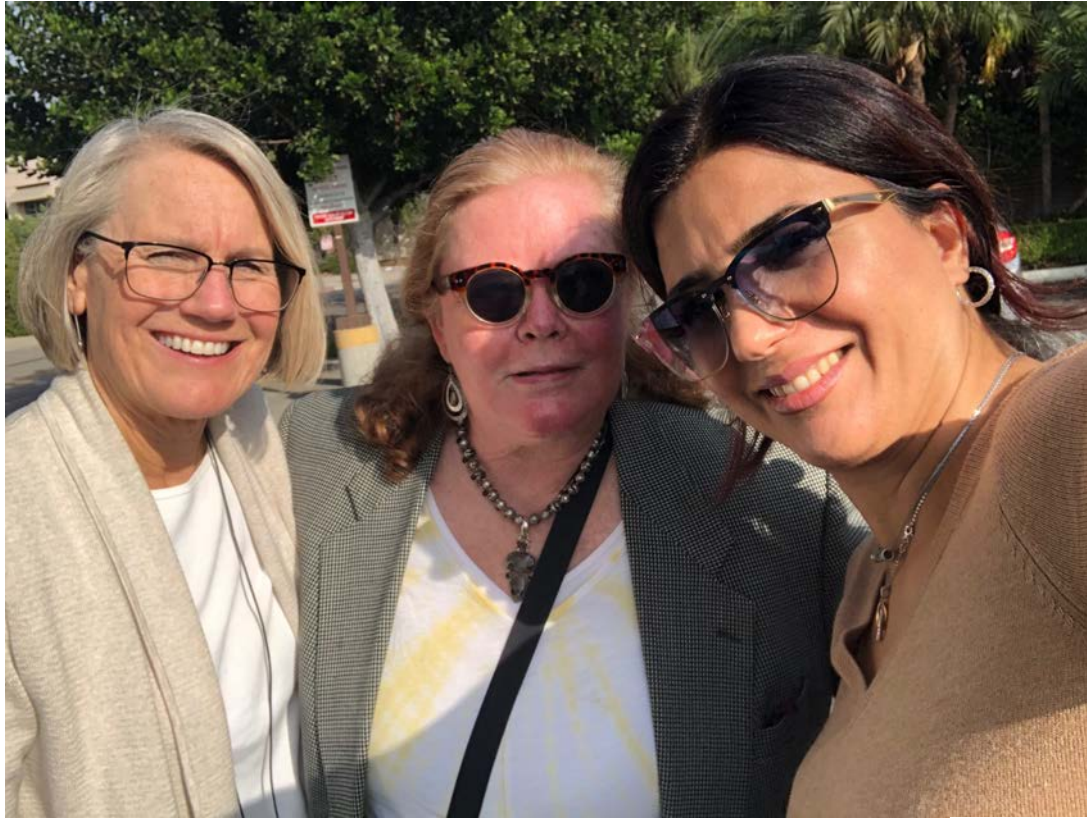
2023 marks our 32nd year in business, a certified Woman-owned business, our 23rd year virtual operation, and 4th year as a B Corp.

32

23

4

Impact



We **transform** spaces, leading with strategic planning and high aesthetic goals. J S D A Inc. has established a **legacy of sustainable projects, impact upon the cultural arts and contributions oriented toward human wellness.**

J S D A creates **3D solutions** for a **diverse group** of clients involving design and architecture. We are a national leader as one of the **first interior design firms in the US** to become a **certified B Corp**, and a **Public Benefit Corporation.**

This orients our virtual practice toward the **support of our fellow B Corps, non-profits and those firms committed to making a significant impact upon our collective environment.**

Accelerating IMPACT

Increasing our impact is our business

From 1982 to 2023, we've lead the remodel and relocation or new corporate headquarters for over **100+** companies listed on **DowJones** and **26+** on **NASDAQ**.

50

From the beginning, we've worked with over **50 creative team members** from over **five** states and **three** countries to date

Annual gathering for holiday ice-skating for **21** years

10+

We've propelled into existence the first workspace for **10+** start up technology organizations

Certified



Corporation

We've been a Certified B Corporation since December 2019



FOR THE PLANET.

30%

In 2023 alone, we've donated **30% of our principal time** to projects we admire and causes we care about

Woman of the Year
Award
Won in 2023

2B

Our team transfers about 2B GB of digital data per month

Since 2022, we have published

10 DesignIDEATE podcasts on the intersection of all things and design.

2023 Sustainability Action Plan

Align with Select UN Goals

Lower Emissions from Business Travel each Year

Continue to Increase Staff Sustainability Actions

Increase Our Impacts

NetZero



Resource Impact



Consulting on Strategic Planning for Tech Startups, remote working strategies have large environmental impacts as reflected in the 2023 cumulative numbers above.

Governance



- J S D A Inc. became a California Public Benefit Corporation in 2020. Janice Stevenor Dale + Associates, Inc. acted in accordance with its general public benefit purpose and any specific public benefit purpose in all material respects during the period covered by the report.
- The directors and officers have complied with California Code. The benefit corporation did not dispense with or restrict the discretion or powers of the board of directors.
- Founder and President Janice Stevenor Dale, FIIDA, CID, NCIDQ serves as benefit director and officer of the company and exercises the powers, duties, rights, and has the immunities of the board of directors and the benefit director.
- There is no connection between our benefit corporation director and the organization that established the third-party standard (B Lab) or its directors, officers or any holder of five percent or more of the governance interests in the organization that might materially affect the credibility of the use of the third-party standard.

Ensuring Worker Futures



CEU LEARNING UNITS INCREASED IN 2023
Y-USA LEADING ORGANIZATIONAL
CHANGE (47 HOURS)

ATTENDED CALBO CODE SEMINAR BY
BRADY GEURIN AFFORDABLE HOUSING
SEMINAR BY ANDY ERSTAD,

BIFMA THINKLAB US INDUSTRY
BENCHMARK SURVEY/TREE PLANTED



CONTINUED WITH [OPEN ASSEMBLY](#)
[CENTER FOR TRANSFORMATION OF](#)
[WORK](#) LED BY JOHN WINSOR,
CONSULTED WITH JOE ROGERS,
WORKDONE AI



MADE STRIDES TOWARD MORE
INCLUSIVE CULTURE BY INCREASING
COMMITMENT TO INDEPENDENT
CONTRACTORS AND INITIATING
RECRUITMENT FROM LEADING
UNIVERSITIES AND OTHER ORGS



MAINTAINED A STRONG COMMUNITY
GIVE BACK AS A COMPANY BY
VOLUNTEERING AND MENTORING,
OFFERING NEW COMMUNITY
EDUCATIONAL SESSIONS ON HOUSING
INITIATIVES AND ADAPTIVE REUSE;
PUBLISH OPINIONS ON LINKEDIN TO
ENCOURAGE CHANGE.



IFS

the
farmlink
project



Community

- Mentored Interior Design Students with [IIDA](#), iMentor
- Continued [Conscious Capitalism LA](#)
- Further discussions on NW aquifer and encouraged elected officials and water attorneys to further their pursuit of knowledge to shape water use locally. [City of Boise](#)
- Donated guidance to Code Committee, associated with California Council of Interior Design Certification [CCIDC](#)
- Donated counsel to Advocacy Committee, associated with IDEAL for Idaho.
- ProBono Projects included the Idaho Film Society Adaptive Reuse project and others
- Increased donation to [Farmlink](#)
- Increased carbon offsets through [Carbon Capture Project Bison](#).
- Community contributions to: SBFC, Boise Art Museum, Columbian Club, Questers, IWCF.



RDJ Footprint



ONETREEPLANTED



PROJECT

BISON™

Green Power Program How Does it Work?



Click to learn more!

CARBON NEUTRAL BY 2050

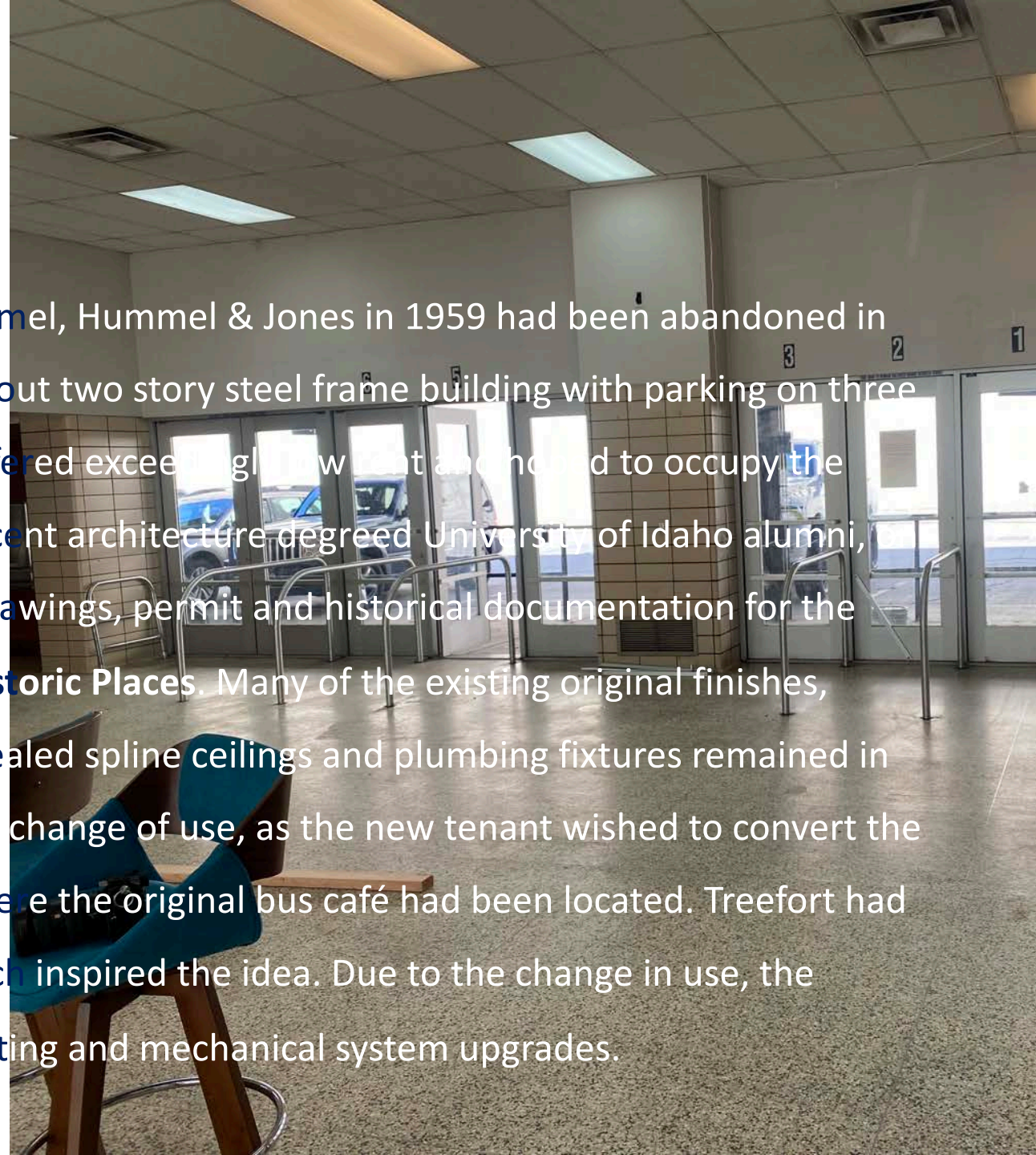
cityofboise.org/climate

Environment

- Continued annual donation **1% for the Planet**
- Upcycled building materials from Habitat, Second Chance into projects
- Carbon offset for reduced travel through **Project Bison**.
- Idaho Power Green Power Program Business
- [City of Boise Carbon Neutral 2050](#)
- [AIA 2030 Pledge](#)
- RDJ Footprint Contribution
- Donated 100 trees **OneTreePlanted**
- Dedicated to increasing sustainability through sustainable design concepts, reduced square footage, hybrid workplace, and circular materials.
- WeTheChange signatory membership.

Adaptive Reuse

A former Greyhound Bus Terminal designed by Hummel, Hummel & Jones in 1959 had been abandoned in 2019. A unique downtown property that hosted a stout two story steel frame building with parking on three sides. The new tenant, a non-profit start up, was offered excellent glow what and he had to occupy the space immediately. We were invited to guide the recent architecture degreeed University of Idaho alumni, design and code. Our analysis located the original drawings, permit and historical documentation for the location to be placed on the **National Register of Historic Places**. Many of the existing original finishes, terrazzo lobby floor, glazed concrete wall tiles, concealed spline ceilings and plumbing fixtures remained in the building. The City of Boise was consulted on the change of use, as the new tenant wished to convert the space into business/office use and add a theater where the original bus café had been located. Treefort had occupied the restaurant as a makeshift theatre, which inspired the idea. Due to the change in use, the facility was in need of health and safety, exiting, lighting and mechanical system upgrades.



Community

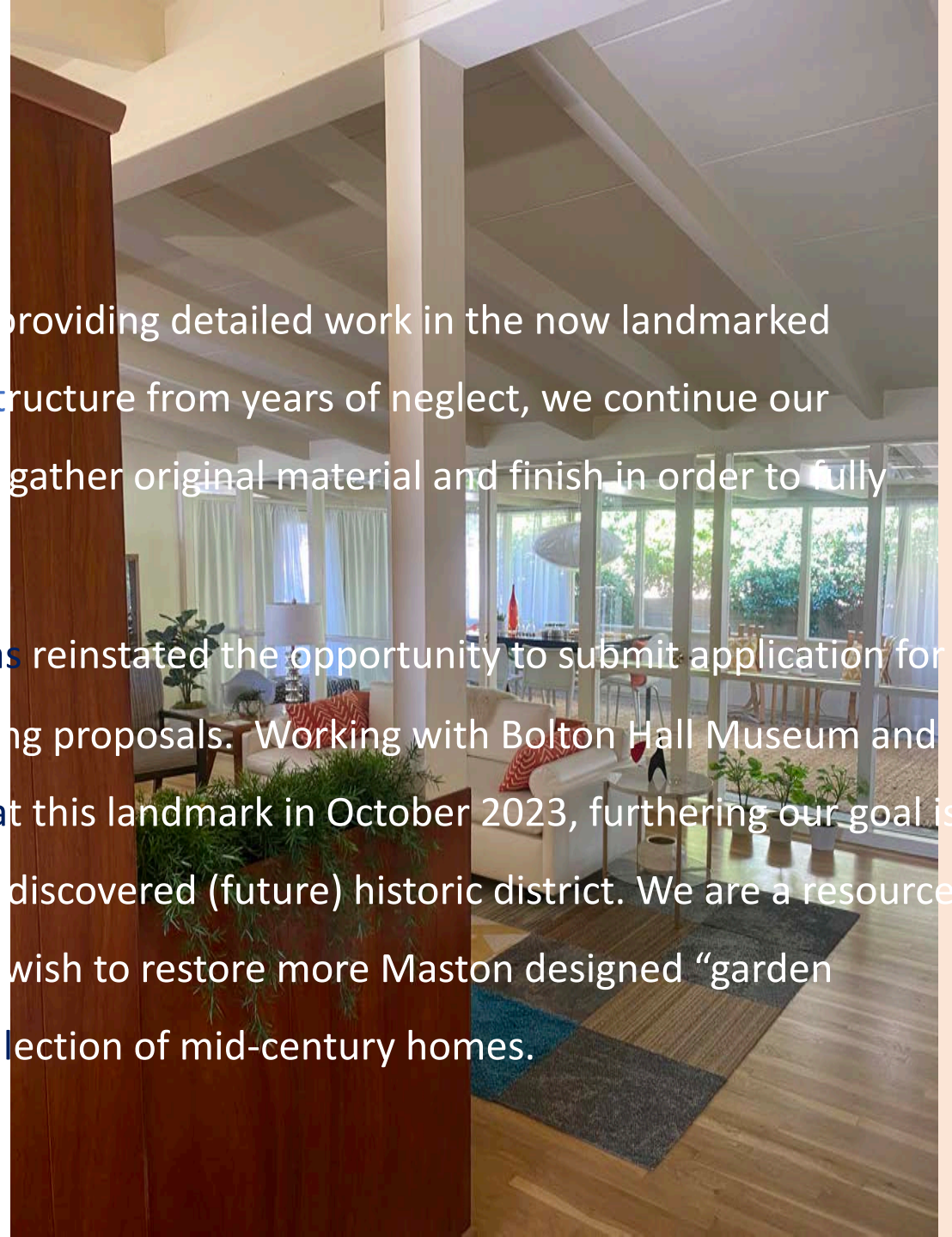
Volunteering Time + Talent

- Strategic planning and capitol budget review for YMCA Campuses
- Volunteered pro bono for multiple elderly clients
- Mentored students from various universities about the profession of interior design
- Active service on YMCA Building & Maint Committee
- Active service on the Code Committee for CCIDC
- Idaho Partners for Good (IP4G) Events
- Worked on Voter Registration Campaigns
- Executive Design Firm on Idaho Film Society Adaptive Reuse project, pro bono
- Donated to IWCF for Grant funding for Area Non-Profits
- Donated to Farmlink: Food for Those in Need from Farms

Restoration

Restoring a **cultural landmark**, J S D A Inc is actively providing detailed work in the now landmarked residence and office, Preserving and repairing the structure from years of neglect, we continue our interviews, detail references, and historic analysis to gather original material and finish in order to fully restore the building.

The City of Los Angeles Preservation Commission has reinstated the opportunity to submit application for the Mills Act, which we are investigating and collecting proposals. Working with Bolton Hall Museum and Historical Society, we hosted a community meeting at this landmark in October 2023, furthering our goal is to inspire and teach others to do similar work in this discovered (future) historic district. We are a resource to others in Los Angeles who have similar goals and wish to restore more Maston designed “garden architecture” residences in this unique and early collection of mid-century homes.



What's Next?



We are dedicated to increasing the impact of Design toward a more inclusive and sustainable world, as the future presents a number of challenges needing creative solutions. Good work continues in 2024.