

J S D A Inc. 2022 Benefit Report

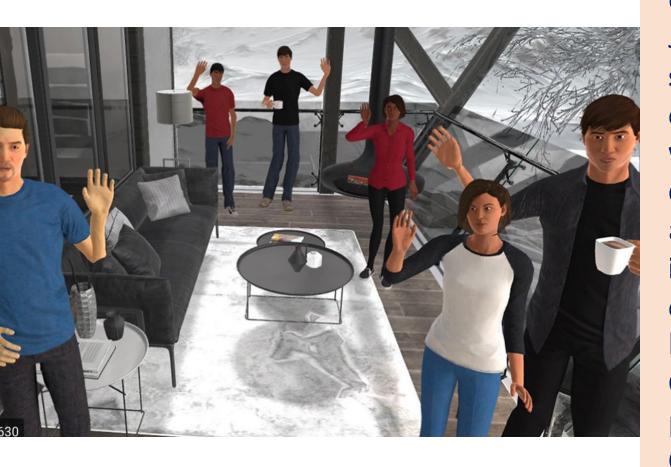
# 2022

**Strong Recovery!** 2022, a 45 degree climb out of pandemic times proved to be strong for J S D A Inc. Our focus to be create more impact through sustainability. We are client focused than ever before, deftly handling supply chain issues affecting construction. Using research, we capture the essence of culture and create wellness.

J S D A Inc. rebounded well, following our committment to learning and sustainability. We continued building our portfolio of commercial and residential projects to solve workplace needs. We at J S D A Inc., shared our thoughts often and openly regarding the Future of Work on social media.

What follows are highlights of the different ways we responded, believing in the remarkable human mind, kindness, compassion, community and resilience to maintain the strength of J S D A Inc. keep us together and moving forward, ready to continuously adapt.

### **Impact**



Shaping spaces with strategic planning, combined with our shared aesthetic goals, J S D A Inc. has established a legacy of sustainable projects, cultural arts, and contributions oriented toward human wellness. J S D A creates **3D solutions** for a diverse group of clients involving design and architecture. We are one of the first interior design firms in the US to become a certified B Corp, and a few years ago, became a California Public Benefit **Corporation.** This orients our virtual practice toward the support of our fellow B Corps, non-profits and those firms committed to improving our environment.

## 2022 Sustainability Action Plan

Align with UN Goals

Lower Emissions from Business Travel by 2023

Increase Staff Sustainability by 2024

Comprehensive Equitable Purchasing by 2025

## Resource Impact

d GALLONS OF WATER SAVED | 27,762

SQUARE FT DESIGNED | 9.05M

LED'S SPECIFIED | 1,724

PETROLEUM BARRELS SAVED | 3,716

RANDOM ACTS OF KINDESS | INCALCULABLE

### Governance

- J S D A Inc. became a California Public Benefit Corporation in 2020. Janice Stevenor Dale +
  Associates, Inc. acted in accordance with its general public benefit purpose and any
  specific public benefit purpose in all material respects during the period covered by the
  report.
- The directors and officers have complied with California Code. The benefit corporation did not dispense with or restrict the discretion or powers of the board of directors.
- Founder and President Janice Stevenor Dale, FIIDA, CID, NCIDQ serves as benefit director and officer of the company and exercises the powers, duties, rights, and has the immunities of the board of directors and the benefit director.
- There is no connection between our benefit corporation director and the organization that established the third-party standard (B Lab) or its directors, officers or any holder of five percent or more of the governance interests in the organization that might materially affect the credibility of the use of the third-party standard.

# **Ensuring Worker Futures**



CEU LEARNING UNITS INCREASED IN 2022



JOINED OPEN ASSEMBLY CENTER
FOR TRANSFORMATION OF WORK
LED BY JOHN WINSOR



MADE STRIDES TOWARD MORE
INCLUSIVE CULTURE BY INCREASING
COMMITMENT TO INDEPENDENT
CONTRACTORS AND INITIATING
RECRUITMENT FROM LEADING
UNIVERSITIES



MAINTAINED A STRONG COMMUNITY GIVE BACK AS A COMPANY BY VOLUNTEERING AND MENTORING







## Community

- Mentored Interior Design Students with IIDA
- Continued Conscious Capitalism
- Further research on NW aquifer and encouraged elected officials and water attorneys to further their pursuit of knowledge to shape water use locally.
- Remain part of the DENT community, connecting 50 schools in Kenya to 4G/LTE in partnership with Basic Internet Foundation
- Donated 40 hours to guide Code Committee, associated with California Council of Interior Design Certification
- ProBono Projects included a 30.2 Conservation Easement Preservation Project (160 hours)
- Celebrated 15 year contribution to WCF
- Increased donation to Farmlink
- Increased carbon offsets through Cloverly





The Los Angeles 100% Renewable Energy Study



# claverly





### **Environment**

- Continued annual donations 1% for the Planet
- Upcycled furniture from Habitat, Second Chance into projects and to AMEW
- Carbon offset for reduced travel through <u>Cloverly</u>
- Idaho Power Green Power Program Business Participant
- City of Boise Carbon Neutral 2050
- AIA 2030 Pledge
- Dedicated to increasing sustainability through sustainable design concepts, reduced square footage, hybrid workplace, sustainable and renewable upcycled materials specified.

## Community

### **Volunteering Time + Talent**

- Idaho Partners for Good (IP4G) Events
- Strategic planning and budgeting for each the YMCA South and West Campus Projects, lead PE team at West Y
- Volunteered 20 hours pro bono creating exposure of Future of Work regarding marketplace shifts in learning and workplace for Northwest Nazarene University.
- Mentored students from various universities about the profession of interior design
- Active service on YMCA Building & Maintenance Comm
- Active service on the Code Committee for CCIDC
- Worked on Democratic Mid-term campaign
- Active service on ProBono Nautilus Tree Farm Conservation Easement project
- Donated to IWCF for Grant funding for Area Non-Profits
- Donated to Farmlink: Food for Those in Need from Farms

### Preservation

The land on which the Nautilus Tree Farm was built, exceeds 30 acres. It is a unique property that offers a nautilus or spiral shaped home, together with orchards and carbon dense forest with over 20 walking trails. We were invited to visit the site, analyze the structure and real estate potential and prepare the site for future sale by the Estate of Phyllis Kronenberg. Flora and fauna capture large amounts of carbon on site.

The home, built in 1974, and surrounding lands, was in need of much maintenance and a project scope was established by J S D A Inc. This included architectural maintenance, the grooming and identification of the walking trails, relocation of the estate's possessions and staging the home and property for future sale. Real estate guidance was delivered, setting the property into motion for MLS photography with the Estate's selected realtor. In two years, the home will be eligible for the Historic Registry of Washington.

https://www.realtor.com/realestateandhomes-search/Everson WA/E-Pole-Rd

### Restoration

Restoring a **cultural landmark**, J S D A Inc is actively providing sweat equity in the now landmarked residence and office, Preserving and repairing the structure from years of neglect, we continue our interviews, detail references, and historic analysis to gather original material and finish in order to fully restore the building.

The City of Los Angeles Preservation Commission has reinstated the opportunity to submit application for the Mills Act, which we are investigating and collecting proposals. Working with the Tujunga Historical Society, we intend to host a meeting at this landmark in 2023, furthering our goal is to inspire and teach others to do similar work in this discovered (future) historic district. We are being solicited in on Pali Avenue as a historic resource to others wishing to restore their Maston designed mid-century residence.

#### What's Next?



We are dedicated to increasing the impact of Design toward a more inclusive and sustainable world, as the future presents a number of challenges needing creatives solutions. Good work continues in 2023.